

23rd Annual Prairie Arts Festival Fine Art Show and Sale

Saturday, May 29



Sunday, May 30

*Don't miss this unique opportunity to be part of our
23rd Annual Festival*

Publication Date: Friday, May 21, 2010

Space and Ad Copy Deadline: Thursday, April 22, 2010

System-ready (PDF) Deadline: Thursday, May 6, 2010

Advertising Options

<p>Full Page (5 col. x 11.125")</p> <p>\$1,525</p>	<p>Half Page (5 col. x 5.48")</p> <p>\$795</p>	<p>One-third Page (3 col. x 5.48")</p> <p>\$495</p>	<p>One-fifth Page (2 col. x 5.48")</p> <p>\$350</p>	<p>One-tenth Page (1 col. x 5.48")</p> <p>\$195</p>
Option A	Option B	Option C	Option D	Option E

Option F - Premium Back Page, includes corner ad on cover - \$1,750

All ads include full color

-----Participation Agreement-----

Yes! We will underwrite the cost of a _____ page ad (Option _____) in the **23rd Annual Prairie Arts Festival** insert, publishing in the Daily Herald on Friday, May 21, 2010. A check in the amount of \$_____, payable to the **Daily Herald** is enclosed.

It is understood that the total layout and content of this keepsake insert will be under the direction of the **Village of Schaumburg**. It will be produced by Paddock Publications of Arlington Heights, Illinois.

Approved by: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Please send your check, participation agreement and ad copy, no later than Thursday, April 22, 2010 to:
Daily Herald / NICHE Publications, Attn: Marlene Paddock, 155 E. Algonquin Road, Arlington Heights, IL 60005
Phone: 847.427.4318 Fax: 847.806.5450 E-mail: mpaddock@dailyherald.com